

# Mäkijärvi Concept

in collaboration with

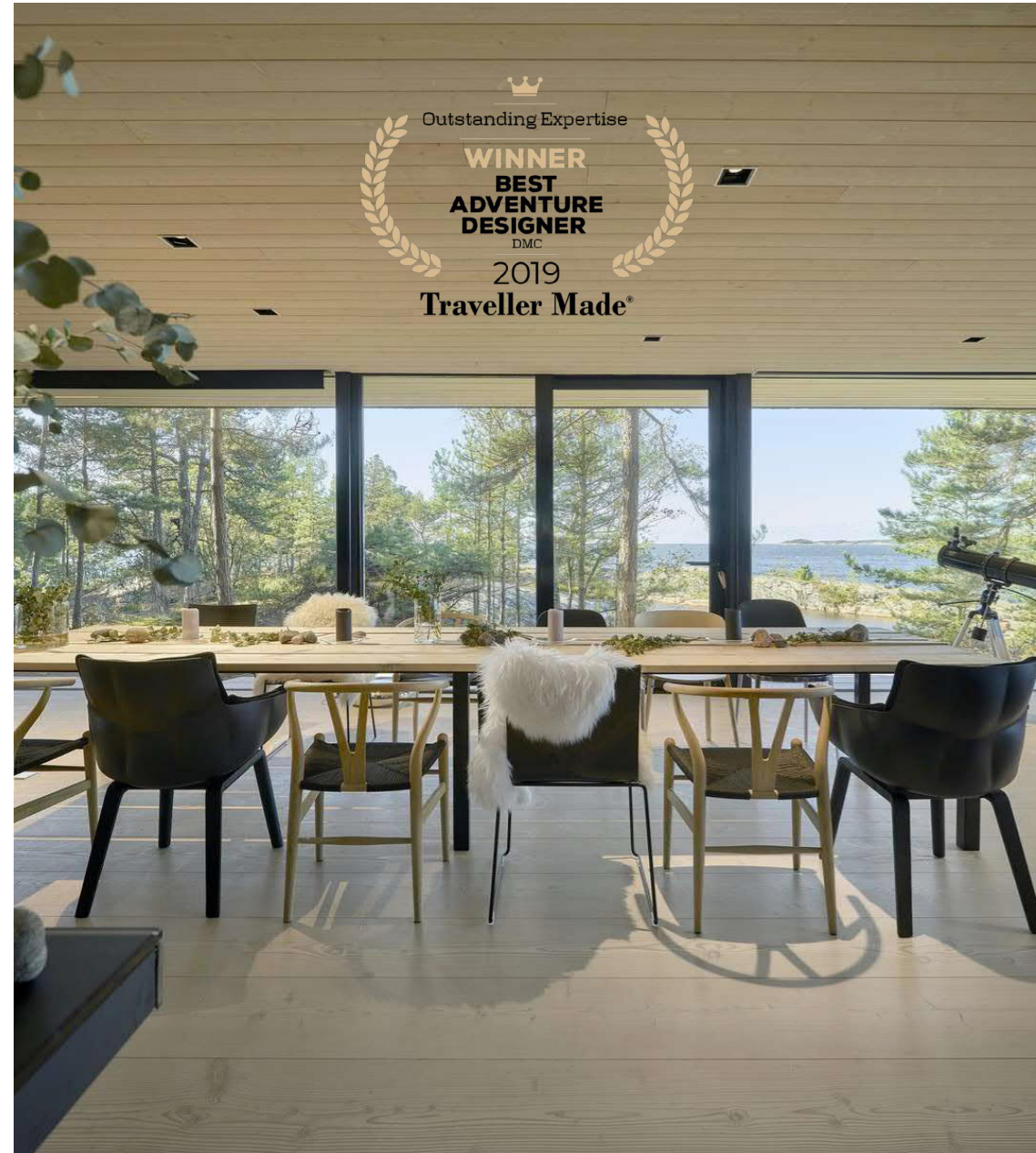




# Arctic Signature

The Award-winning Luxury travel company in the Nordic region

Arctic Signature is the leading luxury travel company in the Nordic region offering high-end services in 7 countries. We work together with some of the finest luxury travel agencies, designers and private jet companies from all over the world. We have carefully selected our service providers so that they exceed the expectations from the most demanding clientele.





# Explore Our Amazing Destinations in the Arctic and Nordic Region





# Ultimate Getaway with Outmost Comfort

 Iceland







# Room Surrounded by Lava Fields and Blue Waters

 Iceland





# Pristine Mountain Views from the Cabin

 Northern Norway

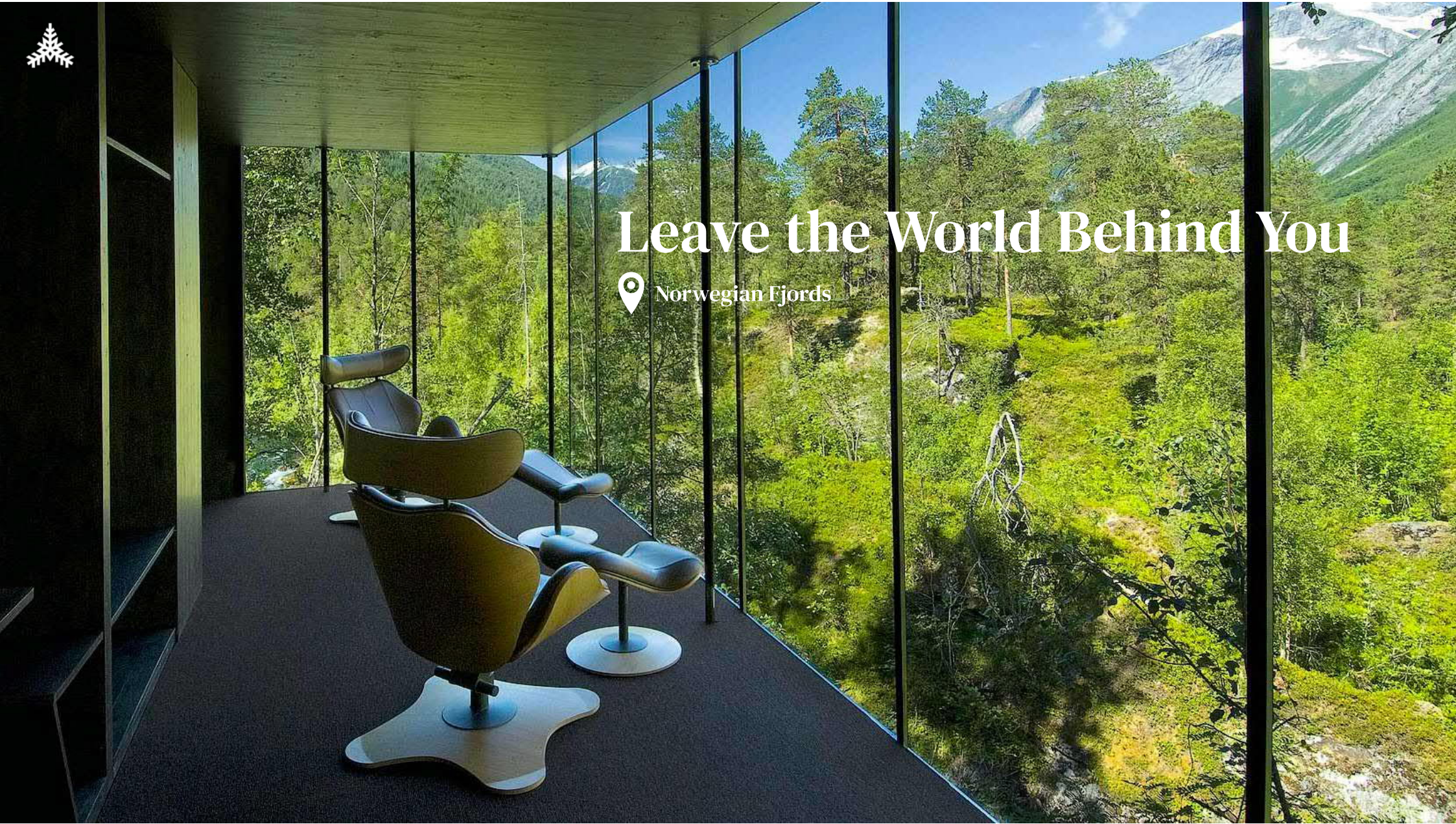






# Leave the World Behind You

 Norwegian Fjords







# Mäkijärvi

Forerunner of Finnish Luxury Travel





# Vision

Our vision is to create **number one** accommodation concept in Southern Finland that meets the high standards of international luxury.





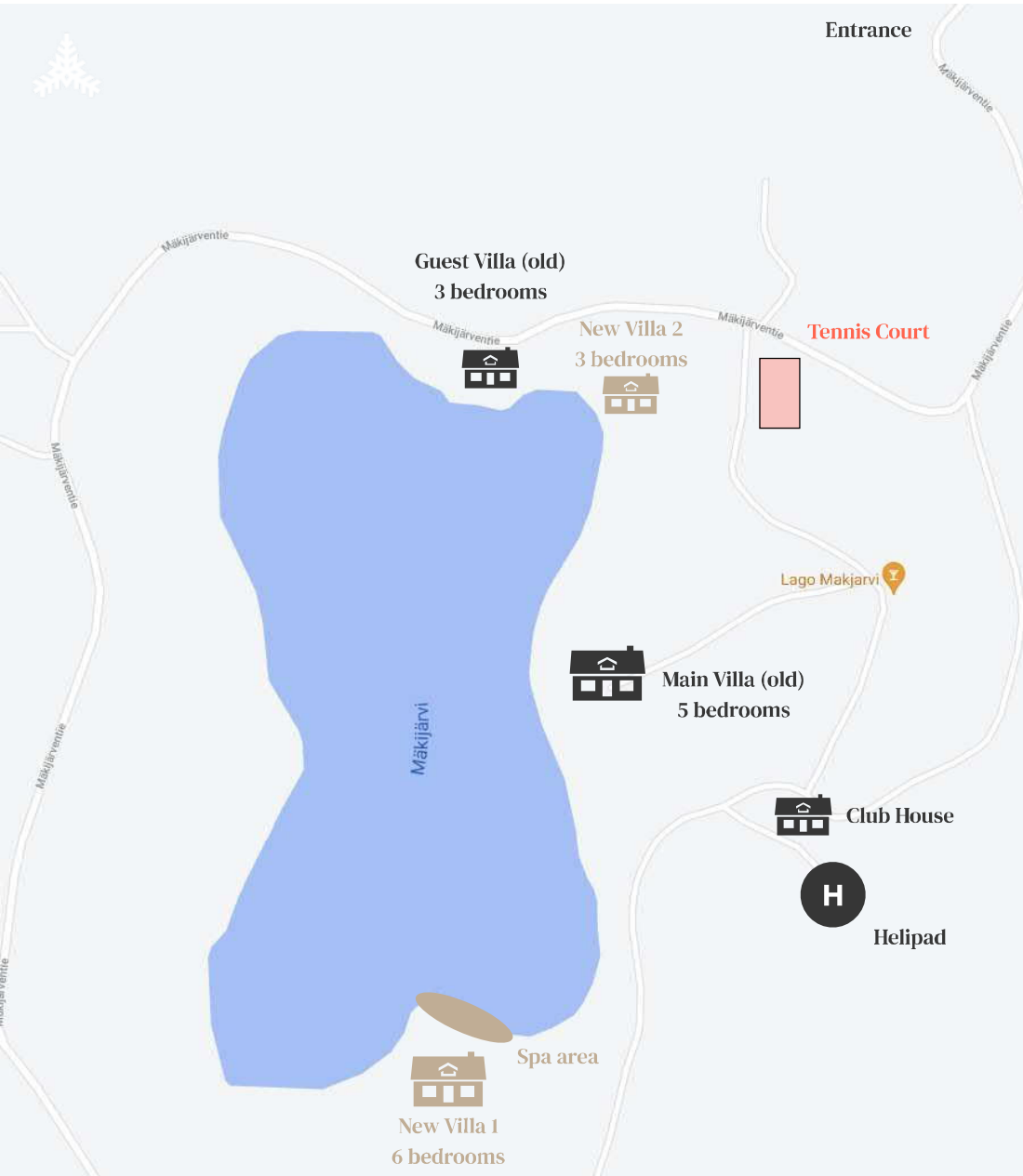
# Market

As Mäntsälä Mäkijärvi has a convenient location (1h drive from Helsinki center and 50min from Helsinki airport) it has a possibility to attract several different customer segments and target groups.

- Holiday travelers looking for peaceful and quiet location (4-14 days)
- Foreign tourists heading to Helsinki area (one night trip to Mäkijärvi)
- Layover travelers (especially from Asia)

In overall the target groups are HNWI (\$1M) and UHNWI (\$30M) who typically stays in 5 star hotels and accommodations.





# Plan

Addition to previous capacity (main villa, 5 bedrooms and guest villa, 3 bedrooms) the plan is to build two new modern log villas that would also work as a benchmark of Finnish luxury architecture.

**New Villa 1** would have 6 ensuite bedrooms, professional kitchen for private chef, multiple lounge areas and separate Spa Area close in the shoreline.

**New Villa 2** would have 3 ensuite bedrooms, lounge areas, well-equipped kitchen and sauna / spa area.

Both villas would have extensive outdoor patios / lounge areas that would complete the accommodation experience.

Also the current villas (Main and Guest) would be updated inside and outside to meet current standards.



# Accommodation Concept





Skyfox - Marko Kallio





Skyfox - Marko Kallio

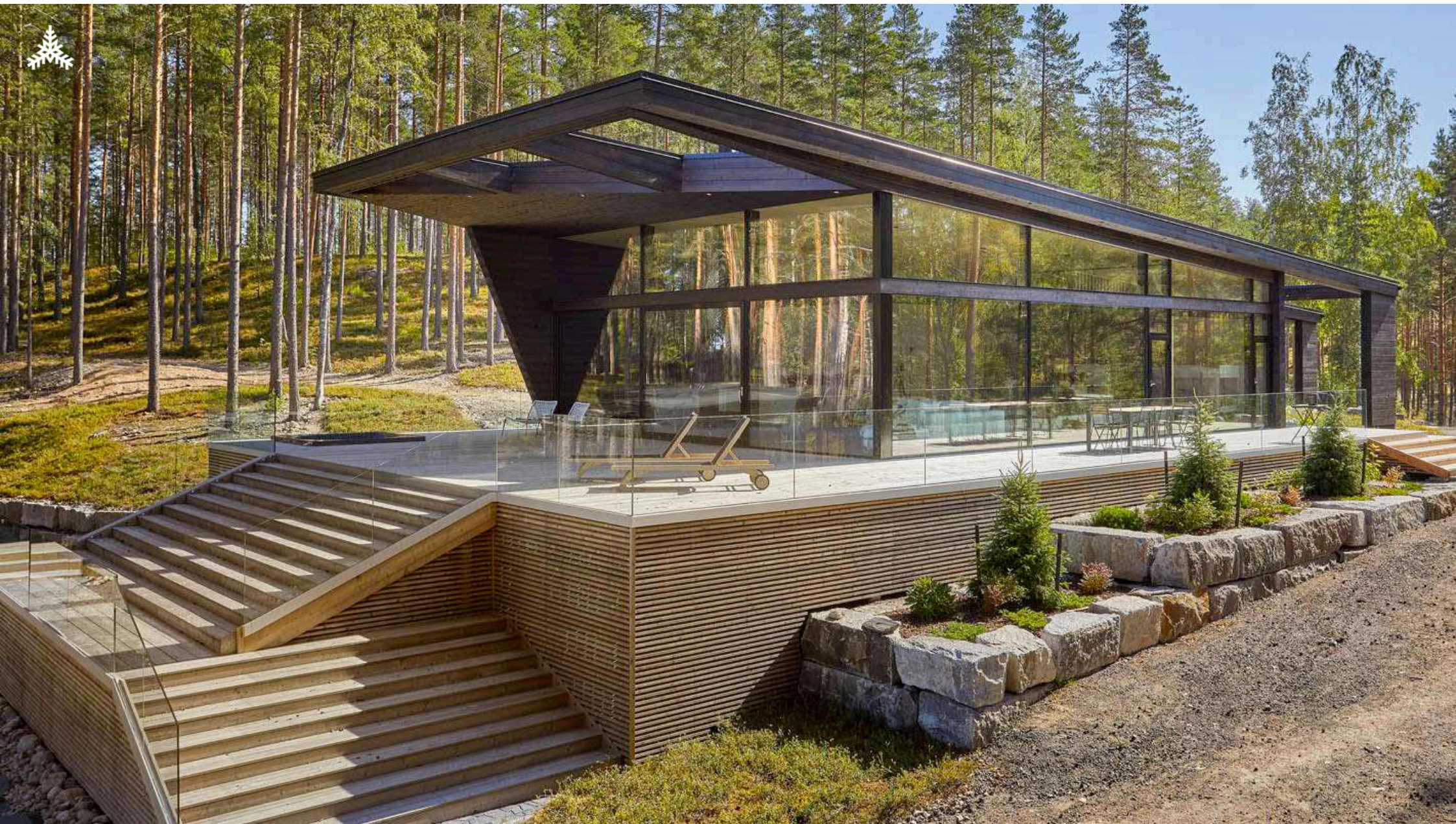
































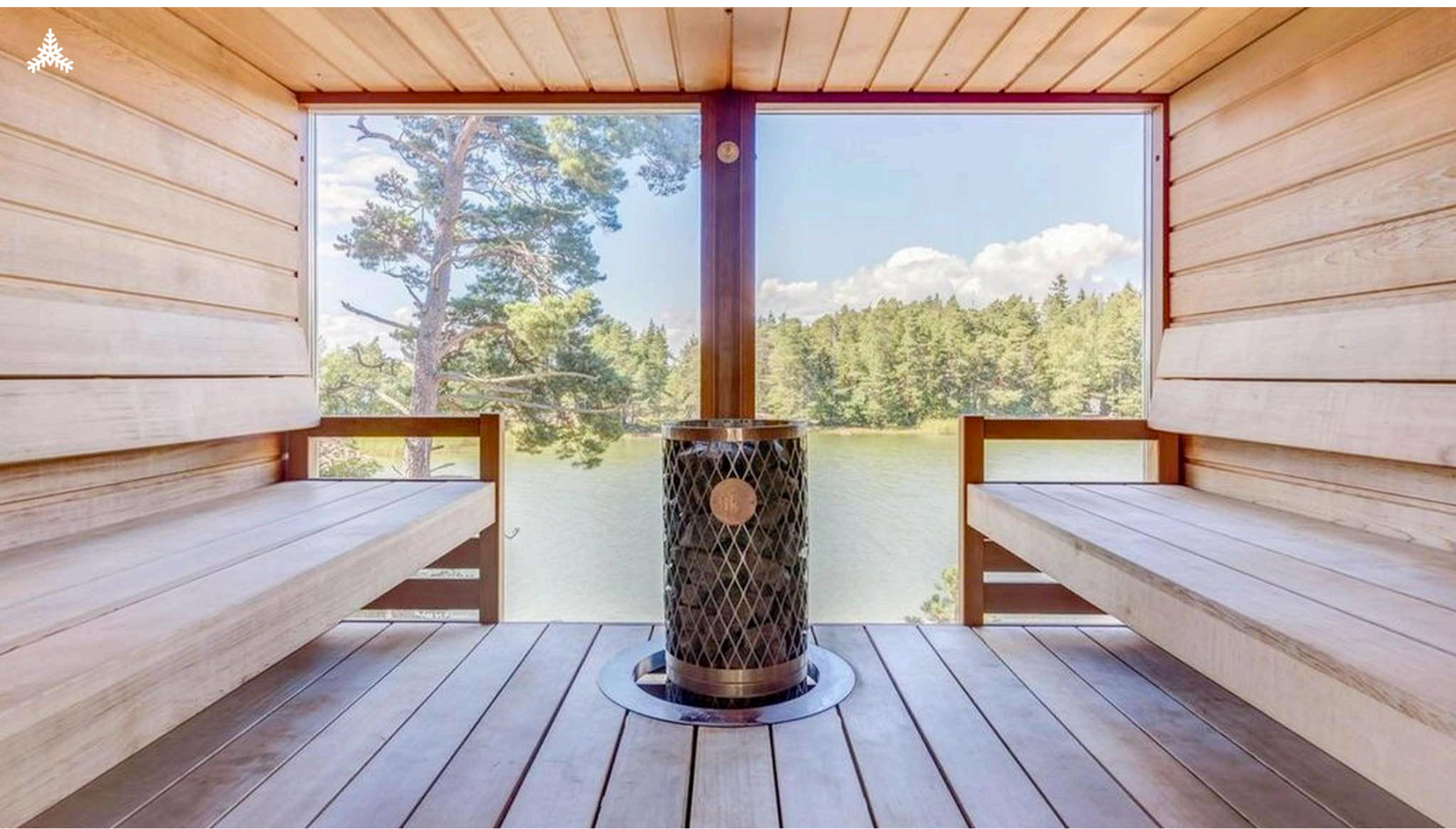










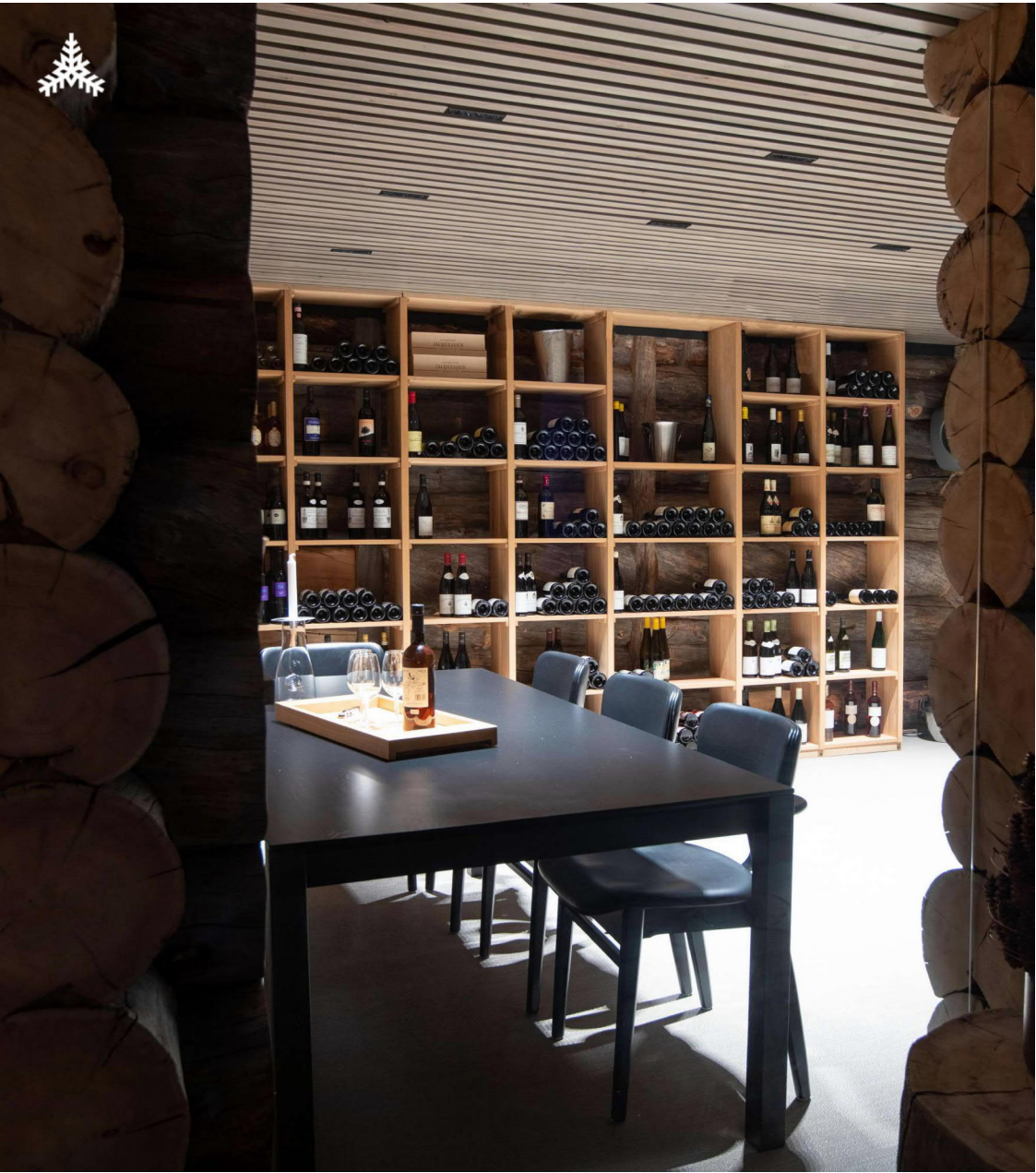






# Service Concept





## 5-Star Services



### Private Chef

Private chef prepares local delicacies or continental meals according to your wishes



### Personal Chauffeur at standby

Your private driver takes you to activities and other locations comfortably in premium vehicle



### 24/7 Host Service

Our VIP host is at your disposal during your stay



### Activities & Experiences

Besides the accommodation Mäkijärvi and surroundings offers plenty of activities and experiences.



### Daily Cleaning

Daily cleaning and bed linen / towel change is always included



### Meet&Greet at the airport

Your private driver and VIP host will welcome you at Helsinki airport





# Access to Global Luxury Travel Market

(By Arctic Signature)

Arctic Signature has years of experience of developing luxury travel concepts around Nordic and Arctic region.

Existing service provide network to provide world class hospitality services.

Global PR actions.

Access to most exclusive global luxury travel networks:

- Pure Life Experiences
- Traveller Made
- XO Private
- House Of Beyond
- Arctic Signatures own luxury agent network (2500 agents)
- Global Private Jet -network of over 200 operators.





# Contact

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